



Creating Human Comfort.

COMPANY
PROFILE

Corporate Philosophy

WADO Co.,Ltd.' s products will contribute to the society and make our surrounding people and environments happy.

Message from President

Since the establishment, WADO Co., Ltd. have been working together with nature and people' s life by always serving our corporate's management principles: Creation, Cooperation, Study, and Contribution. To have infinity innovation and creation, future exploitation, and wide contribution to the society, we promise to continue providing the best products to the customers by working together.

As all our team members can think by themselves and achieve their goals, we are steadily advancing to our dream.

The customer' s satisfaction is always our main target, and with that, we will be continuing hard to strive for further development.

President Masashi Terui



- 1941**
Established Tohoku Shigen Co., Ltd. in Morioka city, Iwate as a seller of metal material and a metal machine processing manufacturer
- 1946**
Changed the company name to be WADOSANGYO CO., LTD and moved the headquarter to Hanamaki city, Iwate. Established an iron foundry and wood working factory, and started producing mining equipment parts, household hardware, and furniture.
- 1954**
Approved by JIS standard approval factory with human-powered paddy-field cultivating implement.
- 1957**
Establishing an office at Minami-kawaramachi, Hanamaki city, Iwate. Developed attachment type puddling working machine, mower, rake machine using the power of cultivating tailor.
- 1959**
Assigned as a cultivating attachment manufacture by Honda Motor Co., Ltd.
- 1961**
Passenger puddling machine for rice field was nominated in the 10-big domestic cultivation machine and awarded Mechanization Award sponsored by Agricultural Koronsha.
- 1963**
"Snowbull" was awarded Industrial Technology Directors Awards in Akita synthesis invention expo
- 1966**
Transferred the headquarter to Jissoji, Hanamaki city, Iwate.
- 1967**
Established Hokkaido sales office in Yamatomachi, Iwamizawa city, Hokkaido. Parent drum rotor was awarded Invention Association President Award in Tohoku Area Invention Expo.
- 1972**
Mower was awarded Invention Association President Award in Iwate Invention Device Expo.
- 1973**
Paddy field and field crop working equipment were awarded Invention Association President Award Tohoku Area Invention Expo.
- 1977**
Snow throwing machine was awarded Invention Association President Award Tohoku Area Invention Expo.
President Mikuni Ushizo conferring decorations of the Forth Order of the Sacred.
- 1978**
Y2-S Bean Harvester was awarded Invention Special Award in Iwate Invention Device Expo.
- 1979**
S100 Snow Blower was awarded Sendai Trade and Industry Bureau Award in Iwate Invention Device Expo.
- 1981**
S35A Snow Blower was awarded Excellence Award in Iwate Invention Device Expo. Snow blower with variable shooting range was awarded Invention Association President Award in Tohoku Area Invention Expo.
Developed passenger mower, front type 4-wheel drive BM-13 and mid-mount type NRM-13.
- 1982**
YS-S Bean Harvester was awarded Invention Association President Award in Tohoku Area Invention Expo.
- 1983**
Snow blower' s blower case was awarded Incentive Award in Tohoku Area Invention Expo.
- 1984**
Snow blower' s crawler device was awarded Incentive Award in Tohoku Area Invention Expo.
- 1985**
Established Nagano sales office in Aokijima, Nagano city, Nagano. Mower' s drive traveling device was awarded Incentive Award in Tohoku Area Invention Expo. Y2-S Bean Harvester was awarded Idea and Distinguished service Award in the 11th Invention prize sponsored by Japan Invention Association and Nikkan Kogyo Shinbun.
L172 Super Hello was awarded Special Award in Iwate Invention Device Expo.
- 1986**
Self-moving snow blower was awarded Idea and Distinguished service Award in the 12th Invention prize sponsored by Japan Invention Association and Nikkan Kogyo Shinbun.
- 1990**
Small size snow blower for sidewalk (SS305H) received Ministry of Construction Technology Examination Certification.
- 1995**
Established Environment Department. Waste water treatment equipment for oil bearing water is certified under Part 3, Article 3 of Specific Small and Medium Enterprises to New Fields, etc.
- 1997**
Safety Device of snow blower shooting part was awarded Invention Achievement Distinguished service Award
- 2000**
Received ISO9001 certification JQA-QM5922.
- 2001**
President, Yoshiaki Mikuni was awarded Director General of Patent Office Award in Industry Property Rights intuition related Contributor Commendation. Completed Cathodic Electrodeposition factory.
- 2004**
Received ISO14001 certification JQA-EM3683.
- 2011**
Certified Iwate' s Global Environmental Friendly Department (4 stars)
- 2012**
Established Okayama sales office in Kurashiki city, Okayama.
- 2015**
Completed Secondary Coating factory.

Product Line-up

Close up to nature,
right when you need us.

WADO Co., Ltd, challenges to be a hundred-year company, and continues to explore products which are close to our daily life.



Fertilizer Spreader
FS403



Bean Harvester
M1-GM



Mower
M626



Snow Blade
e-SB80



Mower
BM21S



Snow Blower
SXC1070



Snow Blower
SXG4512A

Introduction of our facilities

• Press

We have 20 machines in our press factory: Turret Punch Press, Laser Cutting, Press processing, and bender machines. Turret Punch Press and Laser Cutting machine have high processing capacity with energy saving setting.



• Welding

We have 29 welding robots in our welding factory which is one of the biggest factories in Tohoku area. They stabilize the quality of products and increase working efficiency.



• Powder Coating

Powder coating is environmental friendly coating as the VOC (volatile organic compound) emission is one-third of liquid coating's emission. Our WADO surface coating facility is the top level in Tohoku area, as we use cathodic electrodeposition coating for the undercoat.



*Above information is the partial explanation of our facilities. Please see our web page and corporate overview for more detail.



Headquarter and Factory

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Okayama Sales Office

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